

A Message from Management

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The Pantech Group has written a new chapter in the history of the mobile communications field over the last 15 years, by focusing on technology never previously invented, innovative designs never previously imagined, and cutting edge advances in new technologies that never previously seemed possible.

As a leader in the global mobile communications sector, Pantech has made extraordinary strides in its development, epitomizing the challenging, entrepreneurial spirit that has become the hallmark of our company.

Inspired by continuing customer support across all markets, we posted a hundredfold increase in sales between 1995 and 2005, to USD3.5 billion. Yet 15 years of endeavor does not rest here. Our quest to become an established global leader in the mobile technology and solutions arena will continue.

We have put in place enhanced business management systems to take on the challenges of the fast changing global mobile communications industry, in a faster, more successful way. Our management philosophy is to blend our initiatives across all departments, from R&D to purchasing, from design to production, systematically integrating these functions to enhance our competitiveness on a global scale.

However, speed alone cannot be the measure of competitiveness. Our sustained success lies in the strength of our strategic global brand development, aimed at growing our business in local markets worldwide. Production and customer service facilities in key regional markets will become increasingly localized, in order to enhance consumer satisfaction and build customer loyalty at a grassroots level.

As the world's fastest growing mobile technology company, this is ultimately where our mission lies - to deliver unsurpassed levels of user satisfaction across all markets. We will continue our commitment to providing the richest, most advanced and most affordable mobile technology experience to mobile customers around the world.

