## **About this Report**

The 2012 Pantech Sustainability Report is Pantech's first version of the sustainability report. The report looks into Pantech's milestones for the past 20 years with various stakeholders and reports on Pantech's sustainability performance. Pantech plans to publish the Sustainability Report every year to explain about vision and performance of sustainable management and be used as communication channels with stakeholders.

#### Principle of Writing this Report

This report was prepared under the GRI G3.1 Guideline (Global Reporting Initiative). The application level of the GRI 3.1 of the 2012 Pantech Sustainability Report is B+ and this was reported under the GRI 3.1 Table referencing review of ISO 26000, the international standard for social responsibilities.

#### Period of Reporting

This report covers the period from January 1, 2012 to December 31, 2012. As for the quantitative performance, performance of the past three years from 2010 to 2012 is provided, and its comparison is made with past performances. For some major issues and activities, performances in 2013 were partially applied.

#### Scope of Reporting

The scope of reporting is to encompass domestic sites and overseas subsidiaries of Pantech. However, as for energy, water, waste and other environmental data, the scope was limited to domestic sites since these give less impact on the overseas projects' scale and business. In the case of requiring a particular attention, an explanation is separately marked.

#### Verification

This report went through the third-party assurance process based on three principles of AA1000AS(2008) from DNV, an independent verifier to secure objectivity and fairness of the content. For the content of assurance, please refer to the third-party assurance letter on pages 78 and 79.

The 2012 Pantech Sustainability Report is available to download and find additional details at Pantech's website (www.pantech.co.kr) and for further detail information, please find the following contact

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Have you seen a stunningly twinkling star in the night sky?

The very shining star was the guidance for navigators in the ancient times and a compass for astronomers in the modern times.

Now, it will be the yardstick to lead the smart age as an innovative technology that carries on the traditions of SKY.

It is VEGA, the name of the star that will shine you the most in your hand anywhere, anytime.



Social values

Technology

**Economic values** 

povation

Global Intelligent Mobile Device Company

Environmental values

Eco-friendly

Recycle

# CEO Message

Greetings to all the distinguished stakeholders,

Through the Sustainability Report published for the first time this year, it is a great pleasure to share with you various sustainable management activities and future directions of Pantech.

Based on the corporate mission to 'increase conveniences for the life of the mankind by spreading the usage of technologies', Pantech's management activities have unfolded since 1991. The foundation for Pantech's sustainability is for us to seek for growth and development while fulfilling social responsibilities, making the lives of the mankind more convenient with its business. It is in tandem with the corporate founding spirit to 'create a better life for employees, community, nation and the world by endlessly developing and spreading the usage of new technologies.'

Ethical management is in place for us to become a transparent and reliable company. By addressing issues raised by its suppliers, Pantech seeks for win-win survival and growth, and is engaged in social contribution activities to grow along with community while helping out those in and operates facilities and processes to prevent the environmental pollution to minimize the emission of materials from production stages. Pantech also focuses on low carbon green growth through ecofriendly product development and manufacturing.

need. Moreover, Pantech has established

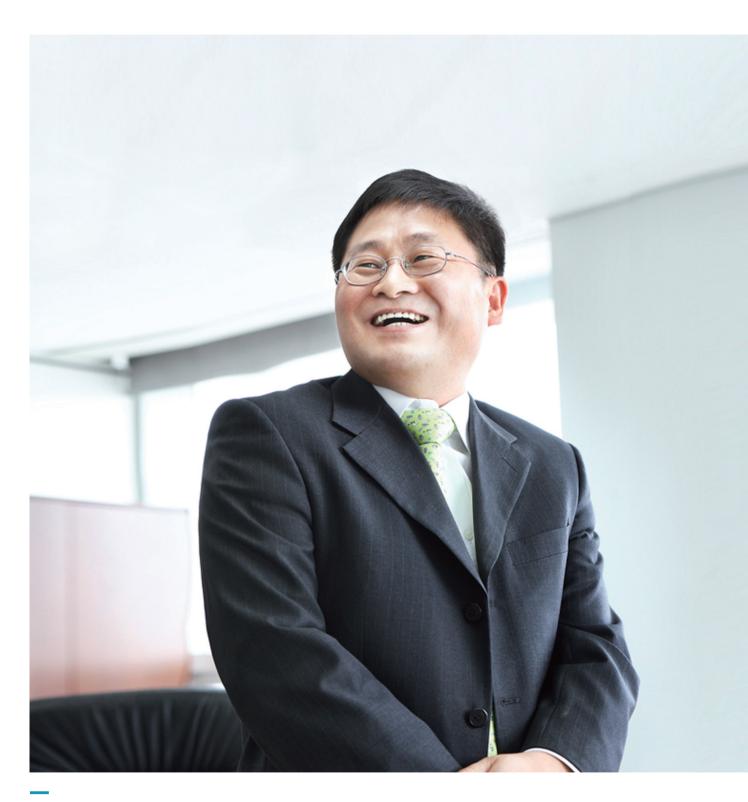
With Pantech's strongest competitive edge, that is, challenging spirit, innovation prompt decision-making and transformation in its approach, Pantech will grow into a sustainable company

Of particular note, Pantech seeks to thoroughly prepare for environmental regulations that have become more stringent at home and abroad as Pantech operates the green procurement for management of hazardous substances, and responds actively to the Climate Change Convention. As a result, Pantech established the GHG inventory system. Pantech's past history in retrospect reveals how Pantech has wisely overcome crises amid difficulties. Pantech will do the utmost to make another leap forward as it achieves a higher growth with tenacity that pushed us forward in numerous challenges and crises. Moreover, Pantech wishes to grow further with various stakeholders including customers, community and suppliers by steadily conducting sustainability activities to gain a greater respect as an everlasting player.

I hope that this report could pave the way to check out social responsibilities and roles that Pantech has carried out as a corporate citizen. I sincerely welcome any ideas or advice from you on this report or Pantech's sustainable management, and will make steady improvement in any of its shortcomings. Thank you.

> CEO & President of Pantech Joon Woo Lee

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Stepping up to serve as a global IMD enterprise with the spirit of challenge, innovation and conceptual turn